

A nighttime photograph of the Atlanta skyline, featuring the prominent, illuminated尖顶 skyscraper (The Westin Peachtree Plaza) in the center. The city lights and traffic on the highways create a vibrant, glowing scene. The HD Supply logo is overlaid in the top left corner.

HD SUPPLY®

Robert W. Baird & Co. 2019 Industrial Conference

HD Supply
November 6th, 2019

Forward-Looking Statements and Preliminary Results

This presentation includes “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are based on management’s beliefs and assumptions and information currently available to management and are subject to known and unknown risks and uncertainties, many of which may be beyond our control. We caution you that the forward-looking information presented in this presentation is not a guarantee of future results, and that actual results may differ materially from those made in or suggested by the forward-looking information contained in this presentation. Forward-looking statements generally can be identified by the use of forward-looking terminology such as “may,” “plan,” “seek,” “comfortable with,” “will,” “expect,” “intend,” “estimate,” “anticipate,” “believe” or “continue” or the negative thereof or variations thereon or similar terminology. A number of important factors could cause actual events to differ materially from those contained in or implied by the forward-looking statements, including those “Risk factors” in our annual report on Form 10-K, for the fiscal year ended February 3, 2019, filed on March 19, 2019 and those described from time to time in our, and HD Supply, Inc.’s, other filings with the U.S. Securities and Exchange Commission (the “SEC”), which can be found at the SEC’s website www.sec.gov. Any forward-looking information presented herein is made only as of the date of this presentation, and we do not undertake any obligation to update or revise any forward-looking information to reflect changes in assumptions, the occurrence of unanticipated events, or otherwise.

Third-quarter estimates for taxes, Net sales, Net income and Adjusted EBITDA are preliminary estimates and are subject to risks and uncertainties, including, among others, changes in connection with quarter-end adjustments. Any variation between HD Supply’s actual results and the preliminary financial data set forth herein may be material.

Non-GAAP Financial Measures

HD Supply supplements its financial results that are determined in accordance with accounting principles generally accepted in the United States of America (“GAAP”) with non-GAAP measurements, including Adjusted EBITDA. This supplemental information should not be considered in isolation or as a substitute for the GAAP measurements presented herein. Additional information regarding Adjusted EBITDA referred to in this presentation is included at the end of this presentation under the heading “Reconciliation of Non-GAAP Measures”.

Facilities Maintenance: At a Glance

What We Do

- Leading Maintenance, Repair and Operations Solution Provider to “Living Space” Maintenance Professionals

- Customers: ~300K

	% FY'18 Sales ¹	Customers
Multifamily	64%	~120K
Hospitality	19%	~45K
Healthcare	8%	~25K
Institutional	7%	~20K

- Products: ~200K SKUs, including Proprietary Brands²



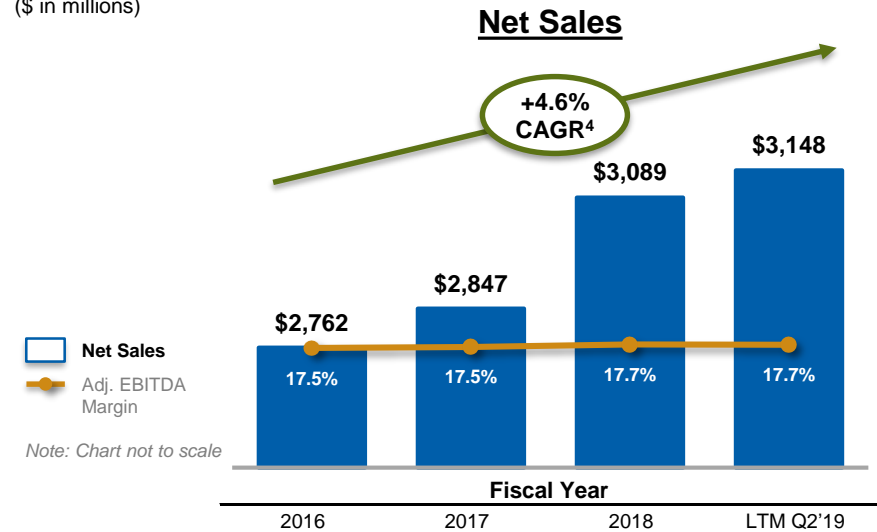
Appliances HVAC Plumbing, Kitchen & Bath Janitorial Hardware Electrical & Lighting

- Multi-Channel Go-to-Market Strategy**, including 1,000+ Knowledgeable Sales Representatives in Local Markets, 400+ Onshore Customer Care Associates, Catalog, Website, Mobile App
- Next-Day Delivery** via 44 Distribution Centers (“DCs”), 50 Cross-dock Facilities; 900+ Dedicated Delivery Drivers
- 5,500+ Associates** in Operations, Sales and Support

1: Gross Sales for FM U.S. Segment; excludes Canada and USA Bluebook
2: Proprietary Brands comprise ~18% of Sales

Summary Financials³

(\$ in millions)



	2016	2017	2018	LTM Q2'19
Net sales	\$2,762	\$2,847	\$3,089	\$3,148
Operating income	\$419	\$434	\$478	\$491
% of Net sales	15.2%	15.2%	15.5%	15.6%
Adjusted EBITDA	\$482	\$499	\$546	\$556
% of Net sales	17.5%	17.5%	17.7%	17.7%
Capital Exp.	\$22	\$22	\$58	\$65
% of Net sales	0.8%	0.8%	1.9%	2.1%

3: Fiscal Year 2018 and LTM Q2'19 include a 53rd week of operations.

4: Compounded Annual Growth Rate (“CAGR”) shown excluding the impact of the 53rd week

Construction & Industrial¹: At a Glance

What We Do

- White Cap is a One-Stop Shop for Concrete Accessories, Specialty Construction and Safety Products
- Customers: ~200K... ~75% Non-Residential / ~25% Residential
*White Cap customers are concrete and self-performing general contractors who require **specialized products and services** for **tilt-up, flatwork, poured wall foundation, precast, masonry, waterproofing, glazing, and road and bridge projects**, as well as all professional contractors who require **power tools and accessories, safety equipment, and fastening products***

Products: ~400K SKUs

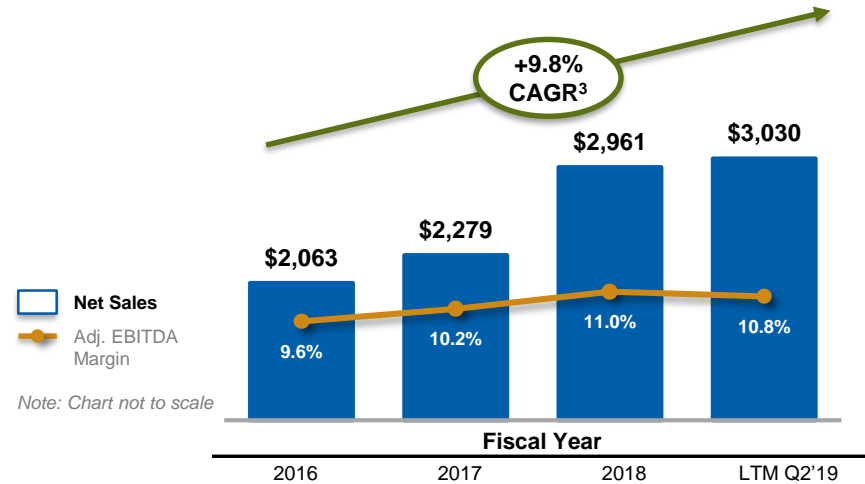


- Operating Model... Focus on Driving Customer Success through Collaborative Sales Team, Strong Supplier Partnerships, and Specialized Services... Trusted Expert in the Space
- 270 Locations in 39 U.S. States and Six Canadian Provinces, with Focused Sales Initiatives in Fragmented Markets
- 5,500+ Associates in Sales, Operations, and Support Roles

Summary Financials²

(\$ in millions)

Net Sales



	2016	2017	2018	LTM Q2'19
Net sales	\$2,063	\$2,279	\$2,961	\$3,030
Operating income	\$146	\$174	\$246	\$252
% of Net sales	7.1%	7.6%	8.3%	8.3%
Adjusted EBITDA	\$198	\$232	\$325	\$326
% of Net sales	9.6%	10.2%	11.0%	10.8%
Capital Exp.	\$32	\$34	\$31	\$40
% of Net sales	1.6%	1.5%	1.0%	1.3%

1: Construction & Industrial also includes Home Improvement Solutions, which primarily serves cash and carry repair and remodeling contractors and operates through 14 California retail outlets, and Brafasco, which provides fasteners, tools, safety supplies, abrasives, and more to Canadian construction, industrial, and institutional customers through 46 branch locations. These businesses comprised ~8% and ~4% of C&I Net sales in Fiscal 2018, respectively.

2: Fiscal Year 2018 and LTM Q2'19 include a 53rd week of operations and the acquisition of A.H. Harris.

3: Compounded Annual Growth Rate ("CAGR") shown excluding the impact of the 53rd Week and inorganic sales contribution from the A.H. Harris acquisition.

Transaction Structure

- Pro-rata distribution expected to be tax-free to HD Supply shareholders for U.S. tax purposes
- Both companies' shares expected to be listed on a national securities exchange
- Closing subject to customary conditions, including final Board approval

Financial Implications

- Both companies expected to be well-capitalized and well-positioned for growth
- Targeting high non-investment grade credit rating at both companies
- Expecting dis-synergies of 50-100 BPs of sales for both Facilities Maintenance and White Cap, including public company costs, sourcing, and technology
- Positions both companies for success with best-in-class margin profiles

Timing / Other Matters

- The separation is expected to be completed by the middle of Fiscal 2020, subject to customary closing conditions
- Separation planning and implementation underway with significant progress made on talent alignment, systems, and processes
- Additional updates to be provided on Q3'19 earnings call

HD Supply Current Outlook



(\$ in millions)

	Q3'19	
	<u>Low End</u>	<u>High End</u>
Net Sales <i>+2% at Midpoint VPY</i>	\$1,640	\$1,645
Net Income <i>+60% at Midpoint VPY</i>	129	133
Adjusted EBITDA <i>(1%) at Midpoint VPY</i>	243	248

Note: Contains forward looking information; please see Disclaimer on slide 2.

Revising Q3'19 Guidance Range

Reconciliation of Non-GAAP Measures



Adjusted EBITDA is not a recognized term under GAAP and does not purport to be an alternative to Net income as a measure of operating performance. We present Adjusted EBITDA because it is a primary measure used by management to evaluate operating performance. We believe the presentation of Adjusted EBITDA enhances investors' overall understanding of the financial performance of our business.

Adjusted EBITDA is based on "Consolidated EBITDA," a measure which is defined in our senior credit facilities and used in calculating financial ratios in several material debt covenants. Adjusted EBITDA is defined as Net income less Income from discontinued operations, net of tax, plus (i) Interest expense and Interest income, net, (ii) Provision for income taxes, (iii) depreciation and amortization and further adjusted to exclude loss on extinguishment of debt, non-cash items and certain other adjustments to Consolidated Net Income permitted in calculating Consolidated EBITDA under our senior credit facilities.

We compensate for the limitations of using non-GAAP financial measures by using them to supplement GAAP results to provide a more complete understanding of the factors and trends affecting the business than GAAP results alone. Because not all companies use identical calculations, our presentation of Adjusted EBITDA may not be comparable to other similarly titled measures of other companies.

Adjusted EBITDA has limitations as an analytical tool and should not be considered in isolation or as a substitute for analyzing our results as reported under GAAP. Some of these limitations are:

- Adjusted EBITDA does not reflect changes in, or cash requirements for, our working capital needs;
- Adjusted EBITDA does not reflect our interest expense, or the requirements necessary to service interest or principal payments on our debt;
- Adjusted EBITDA does not reflect our income tax expenses or the cash requirements to pay our taxes;
- Adjusted EBITDA does not reflect historical cash expenditures or future requirements for capital expenditures or contractual commitments; and although depreciation and amortization charges are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future, and Adjusted EBITDA does not reflect any cash requirements for such replacements.

Reconciliation of Non-GAAP Measures: Operating Income to Adjusted EBITDA

(\$ in millions)

Facilities Maintenance

	Fiscal Year			
	2016	2017	2018	LTM Q2'19
Operating income	\$419	\$434	\$478	\$491
Depreciation and amortization	47	45	48	51
Restructuring charges ¹	4	4	6	(1)
Stock-based compensation	12	16	14	14
Other	-	-	-	1
Adjusted EBITDA	\$482	\$499	\$546	\$556

Construction & Industrial

	Fiscal Year			
	2016	2017	2018	LTM Q2'19
Operating income	\$146	\$174	\$246	\$252
Depreciation and amortization ²	41	45	58	58
Restructuring charges ¹	3	2	3	(1)
Stock-based compensation	8	10	12	12
Acquisition and integration costs ³	-	1	6	4
Other	-	-	-	1
Adjusted EBITDA	\$198	\$232	\$325	\$326

1: Represents costs related to exiting the Company's previous corporate headquarters, including a favorable lease termination in the LTM Q2'19 period, and costs incurred for strategic alignment of our workforce.

These costs include severance, relocation costs and other related costs.

2: Depreciation and amortization includes amounts recorded within Cost of sales in the Consolidated Statements of Operations.

3: Represents the costs incurred in the acquisition and integration of A.H. Harris Construction Supplies.

Note: LTM Q2'19 represents the sum of the twelve fiscal months ended Aug. 4, 2019

Reconciliation of Forecasted Range

(\$ in millions)

Net Income to Adjusted EBITDA

	<u>Q3'19</u>	
	<u>Low End</u>	<u>High End</u>
Net income	\$129	\$133
Interest expense, net	27	27
Provision for income taxes	47	48
Depreciation and amortization	28	28
Stock-based compensation	6	6
Acquisition and integration costs	3	3
Restructuring and separation costs	3	3
Adjusted EBITDA	\$243	\$248

Note: Contains forward looking information; please see Disclaimer on slide 2.